

## CURATIVA CANNABIS

GROWING YOUR INVESTMENT





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### Innovating Growth for a Greener Future

25 Years of Excellence





#### About us

Curativa Cannabis is a division of Envirosafe Chemicals Canada, a unique, environment conscious, bioscience company producing bio-degradable, non-toxic, non-hazardous, environmentally safe products to the industrial specialty chemical and retail markets. For over 25 years, we have been offering excellence to our customers with proven expertise in environmental consultation and sustainable solutions. Our corporate headquarters and facility is located in North Battleford, Saskatchewan, Canada.

Curativa Cannabis is a diversification for Envirosafe Chemicals Canada, poised for success in the medical marijuana market, with:

- Our 25 years in bioscience, biotechnology and industrial excellence.
- Significant research, development and knowledge base of marijuana, seed-to-consumer.
- An active manufacturing and production facility, and additional adjacent property for expansion.
- Authorization for growth and production of medical marijuana in North Battleford including city zoning and unanimous.
   approval from city council and all city emergency services
- Completed application submitted to Health Canada.

We are poised for successful diversification and expansion into the cannabis industry.



### Our Vision

Strategy for Successful Growth





#### **Our Vision**

Our vision is to grow and diversify Envirosafe Chemicals Canada. We offer excellence to our customers with proven expertise in environmental consultation, sustainable solutions, conscious and clean products.

- Our mission is to expand our offering with Curativa Cannabis, a division of Envirosafe Chemicals Canada, by diversifying into the medical marijuana industry.
- We are interested in diversifying to increase our revenue.
- Our goal is to cultivate and produce high quality, clean cannabis products for medicinal use.
- We will provide commercial-scale cannabis with an unmatched level of environmental control, to develop, refine, and repeat specific growth conditions.
- With historical industrial production experience, and significant knowledge of marijuana production, we aim
  to be a leader in the cannabis industry and evolve with the needs of our consumers.
- If legislation in Canada legalizes recreational marijuana use, we will be prepared to expand into the same.





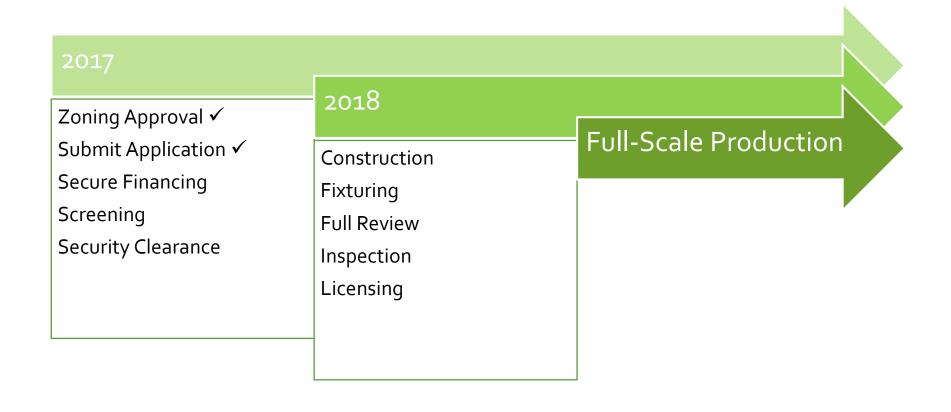
### **Business Strategy**

- Application, licensing and approval process with Health Canada.
- Develop a strategy to enter the market.
- Identify innovative differentiators to be a market leader.
- Establish a sales strategy for distribution of medical marijuana.
- Develop a national and international growth strategy.
- Raise investment capital.
- Assemble a team of professionals, and board.
- Transform the existing facility into a fully operational cannabis production facility.
- Controlled growth strategy for the production facility with potential annual revenues of \$15M for 10,000 grams per annum produced the first year, with increased growth potential annual revenues thereafter to \$42M for 28,000 grams per annum produced.
- Negotiate strategic alliances to create competitive challenges.
- Research and development of scientific technologies to cultivate, process and produce pure high-grade cannabis for medicinal purposes. Plus, preparedness if recreational marijuana use is legislated.





### **Estimated Timeline**





## The Cannabis Industry

The Marijuana Movement & Medical Cannabis





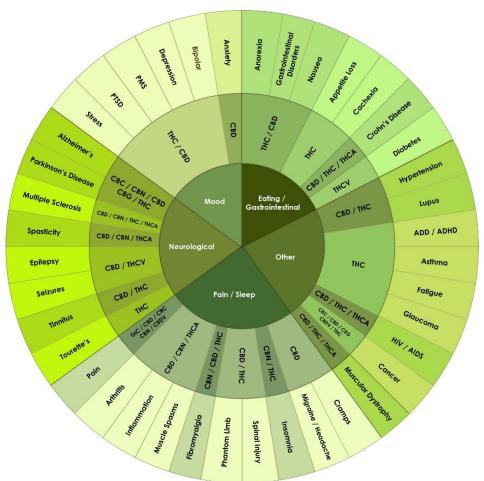
### The Cannabis Industry

- Canada is a leader legislative, political environments are more favourable towards medical cannabis globally.
- 202K medical marijuana cardholder patients currently registered in Canada and growing at 10% month-by-month, estimated to grow to 360K by 2019.
- Recreational legislation forecast by July 2018 is estimated to grow a consumer base to 2 million people with revenues estimated approximately \$9.0B by 2020.
- Medicinal consumers range in age from small children to elderly persons providing them with health benefits that treat a variety of disorders.
- Rapidly aging population (Baby Boomers) seeking pain relief and maintaining an active lifestyle and manage end-of-life conditions.
- A strong need for alternatives for pain management.





#### Cannabinoids for Health Treatments



Cannabis products are used to manage a range of health issues and pain management:

- There are over 700 medical uses for cannabis.
- Cannabis has been used to treat illnesses for over 4,000 years.
- Medical marijuana patients range in age from infants to seniors.
- As research and science continues to overwhelmingly support the many health and lifestyle benefits of cannabis, this industry will continue to grow at an explosive rate.



## Market Opportunities

\$9.0B Per Annum Canadian Cannabis Market by 2024





### The Market Opportunity

"We estimate the Canadian MMJ [Marijuana] space approaches \$3.0 B+ in annual sales in 2024 alongside a recreational market of \$6.0B+ that same year, for a combined total of nearly \$9.0B in retail sales, with further upside coming from increased tourism and international expansion trade." - VIII Capital

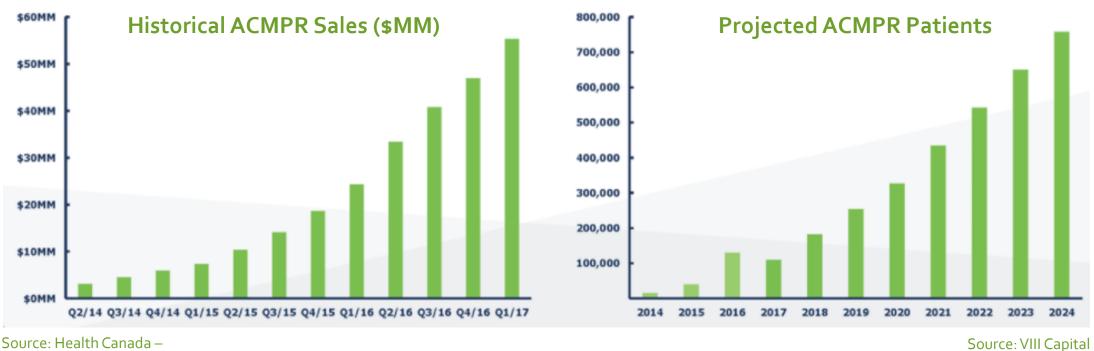
#### Driven by:

- Consumption change to mix oils to meet the greater demand.
- Increase in population penetration Health Canada estimates 2% population penetration over the long-term, compared to current penetration rate of closer to 0.46%
- Canadian medical cannabis companies are uniquely primed and positioned to tap a generational global growth opportunity. Well-capitalized and largely free from competition, Canadian licensed producers are set to gain a first-mover advantage in new international markets as more and more countries legalize marijuana for medicinal use.
- The Canadian market is HERE and NOW, with growing acceptance, increasing evidence of effectiveness, and a generation of aging BABYBOOMERS being a significant market opportunity.





### Market History & Projections



Source: Health Canada – Access to Cannabis for Medical Purposes Regulations (ACMPR)

#### **Industry Production Margins**

Cost per Gram
\$1.75

Average Sale Price
\$12.50

Gross Profit Margins
86%





# Canadian Authorized Licensed Producers of Cannabis for Medical Purposes



- Significant market opportunity for consumer supply in the prairies and untapped in northern Canada.
- Opportunity for investment in Canada, in particular Saskatchewan medical marijuana production as current supply cannot meet demand.
- Further growth in the near future with consumer patient increases 10% per month.
- Political climate favourable for marijuana legislation and social acceptance.



### 25 YEARS OF EXCELLENCE

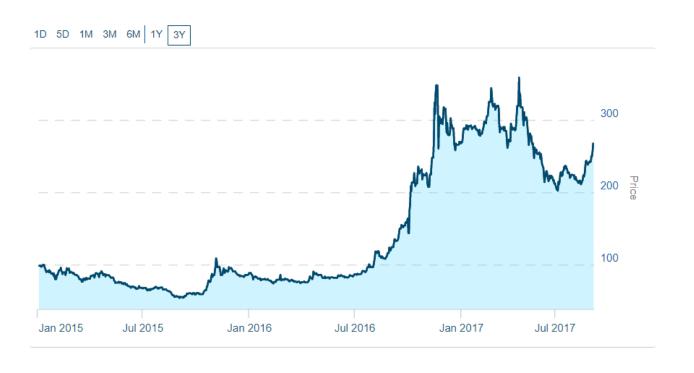
### Canadian Marijuana Index 2015 - 2017

266.95

**O** -0.87 (-0.32%)

Constituents	18
Open Price	272.81
Total Market Cap	\$7.92b
Total Volume	287.86m

More Detail



MARIJUANA INDEX		
North American Index	120.74	-0.24 %
United States Index	51.74	-0.40 %
Canadian Index	266.95	-0.32 %
U.S. MARKETS		
DJIA <i>EOD</i>	22,773.67	-0.01 %
NASDAQ <i>EOD</i>	6,590.18	0.07 %
S&P 500 <i>EOD</i>	2,549.33	-0.11 %
CANADIAN MARKETS		
S&P/TSX	15,728.32	-0.30 %
S&P/TSX Venture	788.32	0.45 %









### Canadian Cannabis Stocks 2015 - 2017

Name	Symbol	Last	Chg	% Chg	Volume	Market Cap
Abcann Global Corporation	ABCN:CA	1.150	0.020	1.77%	2.43m	114.57m
Aurora Cannabis Inc.	ACB:CA	3.030	-0.080	-2.57%	9.49m	1.12b
Aphria Inc.	APH:CA	7.450	-0.230	-2.99%	4.07m	1.03b
Cannabis Wheaton Income Corp.	CBW:CA	0.870	-0.010	-1.14%	1.39m	160.71m
CanniMed Therapeutics Inc.	CMED:CA	11.540	-0.310	-2.62%	86.98k	261.62m
Emblem Corp	EMC:CA	1.960	-0.090	-4.39%	834.68k	140.34m
Emerald Health Therapeutics Inc.	EMH:CA	1.370	-0.010	-0.72%	474.04k	127.57m
Supreme Pharmaceuticals Inc.	FIRE:CA	1.570	0.000	0.00%	1.96m	301.21m
Newstrike Resources Ltd.	HIP:CA	0.350	0.005	1.45%	1.60m	136.34m
MedReleaf Corp.	LEAF:CA	9.800	-0.020	-0.20%	194.18k	885.89m
Maricann Group Inc.	MARI:CNX	1.680	0.120	7.69%	1.49m	123.33m
Cronos Group Inc.	MJN:CA	2.960	-0.040	-1.33%	370.03k	403.01m
Namaste Technologies Inc	N:CNX	0.230	0.000	0.00%	689.30k	42.49m
OrganiGram Holdings Inc	OGI:CA	2.980	-0.040	-1.32%	1.10m	310.60m
Tetra Bio-Pharma Inc.	TBP:CA	0.690	0.000	0.00%	221.18k	80.51m
The Hydropothecary Corporation	THCX:CA	2.000	-0.030	-1.48%	407.03k	153.29m
CannTrust Holdings Inc.	TRST:CNX	4.400	0.180	4.27%	888.19k	382.20m
Canopy Growth Corporation	WEED:CA	12.480	-0.190	-1.50%	6.30m	2.14b

Source: Marijuana Index October 8, 2017









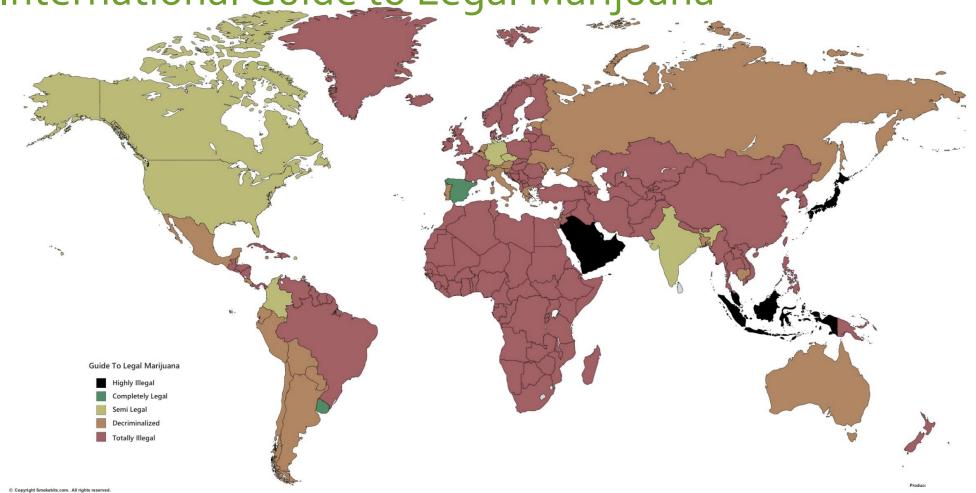
### International Market Opportunities

- Canadian medical cannabis companies are uniquely primed and positioned to tap a generational global growth opportunity.
- Well-capitalized and largely free from competition, Canadian licensed producers are set to gain a first-mover advantage in new international markets as more and more countries legalize marijuana for medicinal use.
- Fortunes will be made as international medical cannabis markets balloon to \$142B+ over the next 15 years.
- To maximize profits in this space, investors should have direct exposure to licensed Canadian medical cannabis producers.





International Guide to Legal Marijuana





## **Production Facility**

12,000 sq. ft. Operational Facility Set for Expansion in Two Phases to 152,000 sq. ft.

Primed to Produce Medical Marijuana from Seed-to-Patient

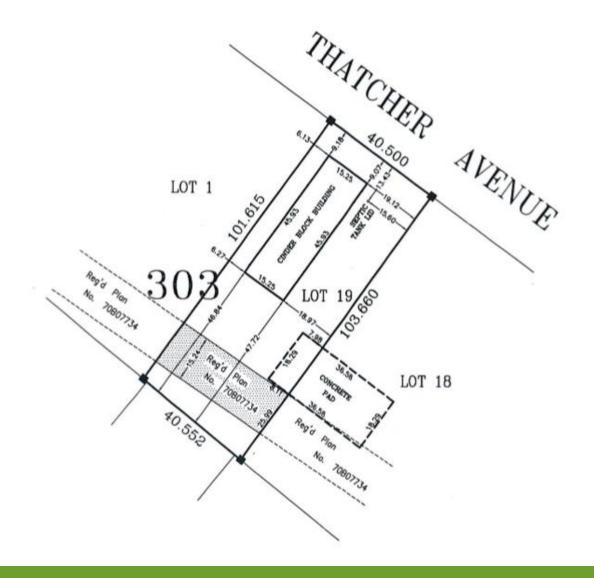


### 25 YEARS OF EXCELLENCE

### **Existing Facility**



- 12,000 sq. ft. cinderblock building with professional offices, production and manufacturing warehouse.
- Expansion plans to nearly quadruple the building size to 32,000 sq. ft., in Phase I, further expansion to nearly 152,000 sq. ft. in Phase II, to accommodate growth and production of medical marijuana.









### **Facility Expansion**

- Existing 12,000 sq. ft. Envirosafe Chemicals Canada operational facility complete with professional offices, warehouse space, laboratory and shipping yard, on one acre of land.
- Expansion plans to nearly quadruple the building size to 32,000 sq. ft., in Phase I, further expansion to nearly 152,000 sq. ft. in Phase II, to accommodate growth and production of medical marijuana.
- Site zoning approved for producing cannabis with City Council and Emergency Services of North Battleford, Saskatchewan, Canada.
- Building expansion front-end engineering design to be completed.

**Aerial Property View** 



Building Expansion







### Cannabis Activity on Proposed Site

- Curativa Cannabis, a division of Envirosafe Chemicals Canada, will provide commercial-scale cannabis with an unmatched level of environmental control, to develop, refine, and repeat specific growth conditions.
- To produce specific plant properties in every harvest propagation plants from clone and seeds, to cultivate numerous strains. It is our intent to establish a healthy root zone and sustain vegetative growth with adequate humidity, horizontal airflow, watering and constant temperature control.
- During the final growth stage, high light intensities and longer daylight cycles to develop desired plant mass and root base prior to blooming.
- Next stage is drying, curing, high vegetation, low humidity and slightly lower temperatures are required during drying stage.
- Streamlining workflow, controlled irrigation, automated nutrient supply, and space efficient benching.
- Curativa Cannabis will dry and process all cannabis flowers into labeled/inventoried vacuum sealed bags before delivery to compassion centers.



## Licencing & Regulatory

Compliance, Tracking & Reporting





### Licensing & Compliance

- Application submitted to Health Canada Access to Cannabis for Medical Purposes Regulations (ACMPR)
- We will grow and cultivate clean marijuana from seed to patients whom access cannabis for medical purposes.
- Our site will adhere to stringent security, manufacturing, record-keeping, quality standards and regulatory compliance.
- End-to-end solution encompasses inventory control traceability, customer relationship, management, logistics, electronic payment processing, and secure e-commerce.
- Our site will propagate, cultivate and harvest marijuana plants from seeds and clones to mother
  plants within the entire facility, all marijuana plants will be trimmed, dried, packaged and lab tested
  within this facility.
- We ensure regulatory compliance through the entire marijuana process and cycle.





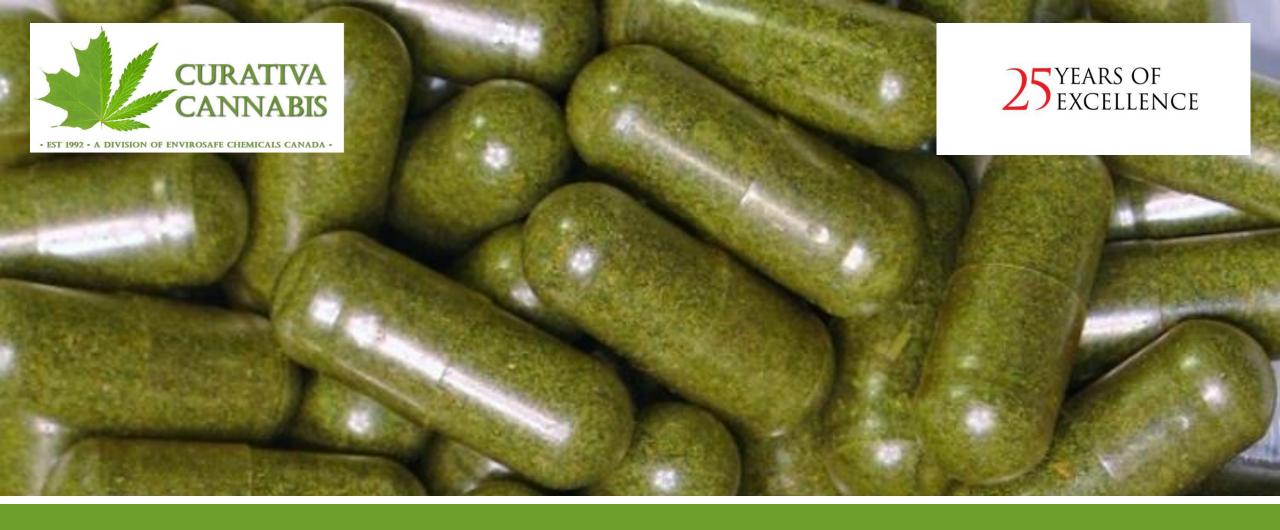
### Regulatory, Tracking & Reporting

**Curativa Cannabis** will adhere to strict regulations to ensure compliance among citizens, producers and law enforcement. There will be no room for error when making critical business decisions around data and regulatory compliance. We will take proper measures to ensure tracking every aspect of the operation for mandated and frequent compliance reporting and inspection. Tracking marijuana and marijuana derived products from seed all the way to patient delivery.

We will implement the Ample Organics Resource Planning (ERP) Seed-to-Sale system, which utilizes Zebra Hardware for a complete, end-to-end solution to enable easier compliance with the Health Canada Regulations. The end-to-end solution encompasses inventory control and traceability, customer relationship management, logistics, electronic payment processing and secure E-Commerce. Zebra barcodes are the starting point for the plant-to-patient marijuana journey. Each plant receives its own barcode for identification through the propagation, cultivation and harvesting process. Once the plant is harvested, the barcode follows the plant material through the entire facility as it is trimmed, dried, packaged and lab tested. A complete detailed record and history of every single gram in real-time.

The system will quickly generate all inventory tags and barcodes to scan contextually and create efficiencies for employees when a patient order comes in through customer service or online. The computers help employees find, pick, label and pack each order to make sure it's all ties together. It works full-circle on everything entered and it is extremely accurate.

All data is collected and stored in real-time within the Ample Organics System. This is essential since **Health Canada** performs such frequent inspections. Overall efficiency will be good as the call centre puts an order in or someone submits an order online, the orders are processed immediately easy for staff to locate and fill orders. Staff sees inventory levels right away, which helps with production planning. This will achieve data integrity, improved work efficiency and ensure regulatory compliance. Tracking inventory in real-time. We have real-time data regarding our inventory including where our product is and the status of all parts of the inventory in real-time. Ample Organics Software, coupled with the hardware will create a system of checks and balances through the entire marijuana journey.



### Our Products

Marijuana For Medicinal Use





#### **Our Products**

Our goal is to research, develop, cultivate, and produce clean and pure high-grade cannabis for use of medicinal purposes. Our wide array of formulations will be used to treat a variety of specific ailments. Delivery methods will be processed in a variety of optional alternatives, such as:

- Delivering high quality, pure cannabinoid oil, and time-released gel capsules for easier absorption.
- Dry cannabis, concentrates, and edible goods.















## Corporate Governance

Our Executive Team & Advisory Board



### Corporate Governance





James R. (Jim) Davey President & Chief Executive Officer

James R. (Jim) Davey has held senior management roles over the past forty-nine years. He is currently Owner, President, CEO and Chairman of Envirosafe Chemicals Canada for the past twenty-five years. During this time, Jim has initiated the development of Envirosafe Chemicals Canada for the purpose of encouraging the distribution of environmentally sound products. Jim leads all business operations, where he has established distribution rights, supervises the development of formulation, aerosol & packaging of product lines.

Jim provides his extensive knowledge, expertise and experience in chemical microbiology, chemical engineering, biosciences and biotechnologies to Envirosafe Chemicals Canada.

Prior to Envirosafe Chemicals Canada, Jim was Owner, and CEO for Rapid-Scape Landscaping, responsible for Organic Landscaping on Vancouver Island, British Columbia, Canada for seventeen years. Before founding Rapid-Scape Landscaping, he held positions from Product Marketing Engineer to Distribution Manager during a five-year career at Envirozym Biochemical.

Jim attended McGill University and trained in Industrial Marketing, Package Design in Montreal, Quebec. As well as, a Board member and Vice-President of Saskatoon Executive Club, President of Parks Canada, held Chairman of OHWCB. He is presently President of Tecalai/Yori Park, Guaymas San Carlos, Sonora, Mexico.



Norine Sandra (Sandy) Davey Vice President

As Vice-President of Envirosafe Chemicals Canada, Norine Sandra (Sandy) Davey leads all facets of marketing, and business administration. Sandy has proven executive management expertise with over 25 years of experience driving sales growth in the industrial specialty chemical industry.

Additionally, Sandy was Executive Manager for Rapid-Scape Landscaping, responsible for organic landscaping in which she led design, plant growth and implementation for seventeen years.

Previously, Sandy was Chief Marketing Officer of Plantree Florist locations, for nine years. Here, she led a design team and implemented sales and marketing strategies. As well as overseeing tropical plant growth and maintenance.

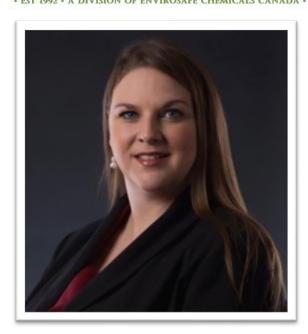
Sandy was Chief Marketing Officer and Executive Vice President of Sales for Gail Adams, International Wildlife Artist. While Sandy was responsible for all global sales and marketing activities, she transformed Adams into a successful business generating sales growth 50% year-over-year for seven years.

Sandy attended University of Saskatchewan, Canada, Saskatoon Wildlife Program as well as College Marketing and Administration Program at the Nanaimo Vocational School 1971.



### **Advisory Board**





Christi-Lyne Davey, BCS
Vice President,
Marketing & Communications

Christi-Lyne Davey, BCS, is an executive professional with nearly 20 years experience in communications, marketing and business development within the energy and resource sectors.

Formerly, Christi-Lyne was Director of Communications for SNC-Lavalin, Power & Oil Gas sectors. Prior, she was Business Development, Marketing & Communications Manager for AMEC Americas, Oil Sands Division.

Additionally, Christi-Lyne is an established Television Writer/Producer/Director. As well as, has vast experience in Project Management.

She is a senior member of International Association of Business Communicators (IABC). Previously, Chair, Communications Board, Oil Sands Division, AMEC Americas Limited 2011-2013. As well as, Board Chair, Canadian Association of Petroleum Land Administration (CAPLA) 2006-2010Also, a Crown Land Sales, member Community of Practice, EnCana Corporation 2006-2010.

Christi-Lyne has a Bachelors Degree in Communications Studies (BCS), from the University of Calgary, Alberta, Canada. Also, a Diploma in Television as a Writer/Producer/ Director, from the Southern Alberta Institute of Technology (SAIT), in Calgary, Alberta.



Dana Karlson, BScPharm
Pharmacist

Dana Karlson, BScPharm, is currently a small business owner and holds a Bachelor of Science degree in Pharmacy.

After graduating from Kindersley Composite high school as class Valedictorian, he started his educational career by receiving a tennis scholarship to North West Missouri State University where he majored in Biology.

Upon his return, Dana attended the University of Saskatchewan, Canada, where he received his Bachelor of Science degree in Pharmacy in 1997.

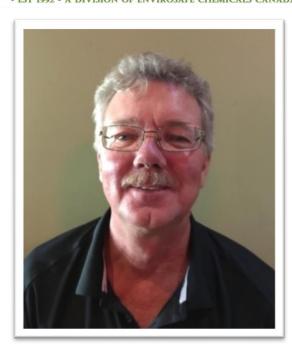
He worked as a full time Pharmacist until he decided to purchase his first pharmacy in 2002. By 2010, Dana had expanded to owning 6 pharmacies in rural Saskatchewan. In recent years, he has downsized and is currently the sole owner and operator of 3 locations.

He is currently a member of the Saskatchewan College of Pharmacy Professionals and the Pharmacy Association of Saskatchewan.



### **Advisory Board**





Geordie McKay, BScAg Senior Agrologist

Geordie McKay, BScAg., graduated with a Bachelor Degree in Agriculture from the University of Saskatchewan, Canada, in 1981.

He was an Agrologist for Saskatchewan Assessment Agency for 16 years.

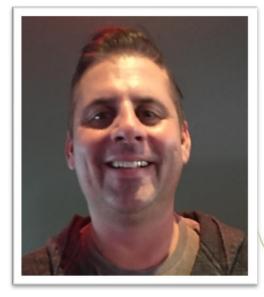
In 1983, Geordie started the first Christmas Tree Farm in Saskatchewan. His farm holds title to the sole winner in Western Canada of the Canadian National Christmas Tree Competition.

Geordie's tree farm is the largest Christmas Tree Wholesaler in Western Canada, shipping to over 100 clients in Saskatchewan, Alberta and Manitoba, Canada. He also grows conifers for the landscape industry.

He served as President of both the Canadian and Saskatchewan Christmas Tree Associations.

From 1997 to 2010, Geordie worked as an Agrologist consultant with Mattila Appraisals in North Battleford, Saskatchewan, Canada working on many Specific Land Claims for both First Nations and the Federal Government.

He served as a Municipal Councilor for the Rural Municipality of North Battleford from 2010 to 2015.



Ryan Lee Pierce Mann Senior Agricultural Specialist

Ryan Lee Pierce Mann, owns and operates R. Mann Farms Ltd., a 4th generation 7,500 acre grain, pulse, and oilseed farm located 15 miles southwest of Battleford, Saskatchewan, Canada.

Ryan is also owner and operator of R. Mann Aggregates Ltd., which operates a gravel pit and offers aggregate sales to Battleford and surrounding areas.

Raised in North Battleford, Saskatchewan, Canada, Ryan graduated John Paul II Collegiate in 1994. He graduated University of Saskatchewan, Canada, with a diploma in Agriculture with Agriculture-Business major in 2007.





## Achievements & Recognition

Proven Excellence in Quality Products and Services



"North Battleford's
Industrial Park will soon
be looking a whole lot
greener now that a
local company has
plans to venture into
the marijuana business.

Envirosafe Chemicals Canada wants to expand their current business to begin growing marijuana by next year. The plan is to sell to distributors for medicinal-use nationally and eventually internationally.

"It's exciting we got the approval to go forward," said Envirosafe president and CEO James Davey. "Once we get approval from Ottawa, we will hit the ground running."

Davey added there is a growing market for medicinal marijuana.

"There is a great demand for it," he said. "They can't produce it fast enough. There is a need for other producers – like what we are trying to do."





#### Medicinal marijuana facility coming to Battlefords

Battlefords NOW, Angela Brown, August 22, 2017



#### Mayor Ryan Bater North Battleford, Saskatchewan, Canada

"The firm received zoning approval to expand its operations to develop the marijuana production site, at city council's meeting.

Mayor Ryan Bater said it's good news for the local economy.

"I am always interested to see new enterprises in the city, new businesses... It's good to see that happening in North Battleford."

Mayor Bater said council voted unanimously in favour of the application.

- As published in Battlefords NOW





#### Medicinal marijuana facility coming to Battlefords

Battlefords NOW, Angela Brown, August 22, 2017



### Awards, Recognition & Achievements

#### Envirosafe Chemicals Canada

Curativa Cannabis, is a division of Envirosafe Chemicals Canada.

Our parent company has been recognized, awarded and endorsed over the past 25 years, proving excellence in quality products and services. Plus, has accomplished many successful achievements in industry.

## Chamber of Commerce Battlefords Business Excellence Awards (BBEX) Export Achievement Award 2009



- Acknowledgement by Honourable Brad Wall, MLA, Premier, Province of Saskatchewan, Canada and Honourable Gerry Ritz, PC, MP, Member of Parliament of Canada, for The Battlefords – Lloydminster
- Recognized 2007 2014

#### **HOLMES Magazine**

 Mike Holmes, HGTV Television Personality, featured Envirosafe Chemicals Canada, in Holmes Magazine January/February Issue 2010.

Approved via Agriculture Canada, Food Production and Inspection Branch,
Government of Canada

Korea Institute of Science and Technology (KIST)

Acknowledged for Environmental Consultancy

Awarded Trade for Environmental-Sensitive Products in Canada, USA, Europe, Japan, China, Korea, and Mexico

Pesticide Dispenser Certification, Saskatchewan Institute of Applied Science and Technology (SIAST)

Certificate of Achievement Workers Compensation Board (WBC)

Plus, testimonials and endorsements provided by several clients



### **Export Achievement Award**



### Chamber of Commerce 2009 BBEX Awards



PREMIER OF SASKATCHEWAN

LEGISLATIVE BUILDING
REGINA, CANADA \$48 083

"A strong and dynamic business community is essential to sustaining Saskatchewan's growth and success. Our government is proud to recognize our outstanding entrepreneurs and members of the business community who thrive through their innovation, diligence and hard work.

On behalf of the people of Saskatchewan, I congratulate Envirosafe Chemicals Canada on your trading skills and thank you for your contributions to the Battleford's business community."

Honourable Brad Wall, MLA Premier of Saskatchewan





"As a Member of Parliament for The Battlefords – Lloydminster, it is a pleasure to offer Envirosafe Chemicals Canada my sincere congratulations upon receiving the Export Achievement Award. I wish you every success in all of your future endeavours."

Honourable Gerry Ritz, PC, MP Member, Parliament of Canada The Battlefords - Lloydminster





### **Our Commitment**

- We will produce a high-grade of cannabis that our consumer will feel comfortable to use, safe for human consumption and free of toxic additives. Curativa Cannabis will provide commercial-scale cannabis with an unmatched level of control, to develop, refine, and repeat specific growth conditions.
- We assure the highest quality of cannabis production prior to market. Our impeccable sanitation processes will ensure production, packaging, labeling and storage activities involving cannabis are conducted under strictly controlled conditions. Quality control for products and substances in storage and standard operating procedures, conduct of recalls, complaint management and sample retention, reporting adverse reactions will be paramount by our experienced technical team to ensure compliance within each area and to Health Canada.
- Curativa Cannabis will conduct the growth of Marijuana from seed-to-patients whom access cannabis for medicinal purposes with approval of product prior to sale through analytical testing and validation methods.
- We commit to produce superior cannabis, providing pharma-grade medical marijuana, mindful of our consumers / patients needs with the utmost standards and care, while generating significant margins for our investors returns.

### Cultivating a healthier tomorrow.







### CURATIVA CANNABIS

GROWING YOUR INVESTMENT







### Contact us today!

CURATIVA CANNABIS • A DIVISION OF ENVIROSAFE CHEMICALS CANADA

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